

#ConnectLife – der Podcast von A1
Erin Brockovich bei A1 – digital für den Klimaschutz
Transkript

Erin Brockovich: Hi, I'm Erin, not Julia.

Martina Steidl: So stellt sich die amerikanische Umwelt Ikone Erin Brockovich bei ihrem Besuch in Wien nicht nur einmal vor. Vor gut 20 Jahren wurde Erin Brockovich durch den nach ihr benannten Film mit Julia Roberts weltweit bekannt. Hier ein Ausschnitt aus dem Trailer.

Trailer: I'm smart, I'm hard working and I'll do anything. And I'm not leaving here without a job.... Why are there medical records and blood samples in real estate files? Would you mind if I investigate this a little further.

Martina Steidl: Die echte Erin. Also nicht Julia war jetzt auf Einladung von A1 zum ersten Mal in Wien. Aber was macht Erin Brockovich heute? Das und noch viel mehr erzählt uns die 62-jährige bei einem Cappuccino im Hotel Sacher. Ja, sie sei noch immer aktiv, sagt sie mit einem Lachen im Gesicht und funkelnden Augen. Allerdings weniger als Aktivistin denn als Advokatin. Gefragt sei sie jedenfalls nach wie vor sehr.

Erin Brockovich: And I can't be everywhere I. I went through my Facebook messages the other night and there were 900,000 messages in there.

Martina Steidl: Denn der Klimawandel ist da. Und nicht alle hätten das schon verstanden.

Erin Brockovich: And I don't know that people always understand climate change because I don't think that they can see it. I'm very visual. Most of us are. So they think climate is what, air? I have learned. I think we're all observing now a lot of climate issues is going to be water issues. There's going to be too much water. There's going to be too many floods. There's going to be rising in the ocean levels water. There's going to be scarcity of water and there's going to be some places that will have no water disappear.

Martina Steidl: Deshalb, ja. Wir sollten uns Sorgen machen, aber nicht fürchten.

Erin Brockovich: Anything I've learned in my work over 30 years, what's been missing from the equation is we, the people, is the communities. And when they get organized and they get together and they band together and they show up at city council and they get involved, change happen.

Martina Steidl: To brockovich something ist auch heute noch ein Synonym für das Unmögliche möglich machen. Und dafür braucht es Menschen, die sich zusammentun und gemeinsam Druck ausüben. Denn Superman wird nicht kommen.

Erin Brockovich: We have to stop thinking somebody is going to come save us. We're going to save ourselves. And they've shown me they can do that.

Martina Steidl: Und gerade hier, im Vernetzen, Zusammenbringen und Zusammenarbeiten leistet die Digitalisierung einen entscheidenden Beitrag, ist Erin überzeugt.

Erin Brockovich: I've created my own map called Community Health Book, which gives them a place to go to where they can begin to see. And I see the people on my community health book when they start finding each other through that digitalisation, they start becoming empowered together and they they're finding each other and then they create kind of a movement. So I think that is critical. I mean, I would even with all the digitalization we have today, I look back when I was 31 years old working in Hinkley

with none of that. I am like, I don't know how I got there. I don't know how I got that done.

Martina Steidl: Vom Sacher ging es für Erin dann weiter zu Medienterminen und schließlich ins Museum für angewandte Kunst.

Erin Brockovich: Thank you. It was nice to meet you all.

Martina Steidl: Digitale Lösungen für mehr Nachhaltigkeit lautete der Titel des ersten A1 Digital Life Summit.

Off-Stimme: Please take your seat as we will start right on time.

Martina Steidl: Mit dabei 400 Gäste im MAK und weitere Hunderte online vor dem Bildschirm.

Off-Stimme: The climate crisis is not a future scenario. It is already here today and can be experienced first hand in 2022. In Austria, just as everywhere else on our planet earth. Ladies and gentlemen, please welcome our presenter, Nadja Bernhard.

Nadja Bernhard: Thank you so much. A warm welcome from my side to everybody who's joining us online and of course, to all of you who came here tonight to the MAK. For now, I would like to ask on stage the hosts of tonight's event. It is Thomas Arnoldner, CEO of A1 Group, and Marcus Grausam, CEO of A1 Austria. The applause is yours, gentlemen.

Martina Steidl: Die Frage, warum Erin von den USA nach Wien geholt und nicht nachhaltig per Videocall oder als Hologramm zugeschaltet wurde, beantwortet A1 Group CEO Thomas Arnoldner.

Thomas Arnoldner: Technology needs human beings. Technology needs to be mastered by humans. We and you pointed this out and you, Marcus, as well. We need to change our behaviors. We need to change our attitude, our mindset. We're going through a big transformation as society, as a company, as individuals. And driving this transformation requires leadership. And we thought, who could better impersonate this leadership and this ability to change things than Erin Brockovich. And how could it be better to this in person? So we are indeed really happy that Erin is here in person. And I'm very much looking forward also to your speech.

Martina Steidl: Mit im Gepäck hatte Erin, neben ihrer persönlichen Geschichte, auch eine klare Botschaft: In der Klimakrise braucht es nicht nur in der Gesellschaft Leadership, sondern auch in der Politik und in der Wirtschaft.

Erin Brockovich: I learned that leadership is courage. Leadership is acceptance. Leadership is seen in your company, seen in a community. You too are a leader. Every single mom that I dealt with was a born leader, but they don't act on it because they think that they can't because they don't fit that idea of what we think a leader is.

Martina Steidl: In der Panel-Diskussion anschließend wurde über die Frage diskutiert, welchen Beitrag Unternehmen in der Klimakrise leisten können. Der Oxford Universitätsprofessor für Energy & Climate Change, Charlie Wilson, meint, dass die Digitalisierung vor allem für die Energiewende wichtige Voraussetzungen schafft.

Charlie Wilson: The zero carbon future energy system will be highly renewable. This means supply will be very intermittent with variability. That is an enormous coordination problem and digitalization is an excellent tool for solving very complex coordination problems. So for me, that zero carbon energy system which is critical for tackling climate change, will rely on digitalization. So that's one of many examples of how it can help.

Martina Steidl: Bei A1 steht ESG im Zentrum der Unternehmensstrategie. Aus gutem Grund, A1 Group CEO Thomas Arnoldner:

Thomas Arnoldner: And we do this not only because we are convinced as persons, as leaders, as fathers, but we see that ecological and economic objectives are converging. And that's happening because customers are demanding answers, whether that's business customers who take care about the supply chains, consumers who ask for answers. It's employees, existing employees and new employees. It's regulation, and it's also the capital markets. It's going to be difficult to raise capital a few years down the road if you don't have good answers on sustainability.

Martina Steidl: Florian Tusk, Staatssekretär für Digitalisierung, will digitale Skills stärker fördern und deshalb bei der Bildung ansetzen.

Florian Tursky: We know that digital skills is the real factor for the next years. For 90% of all jobs, you need digital skills and we know that 30% of all Austrians don't have it. So we have to invest in digital skills in all the people in Austria.

Martina Steidl: Dynamisches Denken und lösungsorientiertes Handeln gegen den Klimawandel. Darauf hofft die deutsche Neurowissenschaftler und Professorin für Medienpsychologie, Maren Urner.

Maren Urner: You actually have a bigger motivation if you are standing up for something. But if you want to stand up together with other people, and that's where the second ingredient comes in, so what for instead of against what, groups. Redefine groups. If we changed that viewed and asked, what's connecting me? We can, and that's the third ingredient, can tell new stories.

Martina Steidl: Und was motiviert Erin Brockovich zum Weitermachen?

Erin Brockovich: I was present and got to catch my first granddaughter being born, and then I had her. ... I'm back in this game. I'm in that legacy phase. I love her more than words can say, and I worry about what we leave for her when I'm gone, her future. So the motivating factor today is now my grandchildren and the legacy in the future for them. The same motivation is there. It's just born out of... It's just love. I know that sounds silly, but I thought I was going to lose that motivation for a moment. But she reignited me. And then the next granddaughter. And then the next grandson. And then the next grandson. So that's why...

Nadja Bernhard: We're almost at the end. I would just like for a final statement ask on stage Marcus Grausam once again.

Marcus Grausam: Thank you Nadja. I hope there was something in for anyone of you. My conclusion would be that with our vision shaping a sustainable future by empowering digital life, we are on the right track. I'm even more convinced than before that digitalisation and our technology and our tools can make a difference and can contribute. And my key takeaway would be it's time to act. It's on us because Superman is not coming.

Martina Steidl: Das war eine Spezialausgabe von ConnectLife - dem Podcast von A1. Schön, dass ihr dabei wart. Wenn euch der Podcast gefällt, freuen wir uns über viele Sterne in der Bewertung und teilt den Podcast auch gleich mit euren Freunden. Ich sage Danke fürs Zuhören und bis zum nächsten Mal.